



## Montrose County Event Center Sponsor Deck

As a Montrose County Event Center Partner, your company will be one of a very exclusive group of businesses that will have the opportunity to create a brand partnership on a year-round basis with our diversified lineup of equine and sporting events, family shows, conferences, trade shows, and other events. Your company will have the ability to creatively establish brand awareness, while positioning your branding messages in the direct path of your target audience. We will partner with you to create complete marketing programs that will focus on activating your brand and driving new revenues.

A sponsor partnership can offer your company an integrated marketing package to enhance the company brand with high-impact visual advertising and visually effective displays to meet your specific marketing agenda. Arena signage, event sponsorships, website, social media, video, print advertising and promotions are a few ways the Event Center can reach any target audience.

### **Benefits:**

- Exposure to a large, diverse, customer base throughout the year
- Enhance brand recognition and loyalty
- Capitalize on image within a brand new facility/venue
- Showcase community involvement
- Tie your company to the legacy as founding partners

### **Opportunities:**

#### **\$4000 Founder**

- Yearly renewable contract for sponsorship*
- Signage (provided by sponsor) to be hung in Event Center(6'x20') and Friendship Hall(4'x8')*
- Website; logo placement on Event Center Homepage*
- Video; scrolling logo on video display in lobby*
- Social Media; sponsor recognition on Event Center Facebook page.*

### **Opportunities cont.:**

#### **\$3000 Legacy**

- Yearly renewable contract for sponsorship*
- Signage (provided by sponsor) to be hung in Event Center(6'x20')*
- Website; logo placement on Event Center Homepage*
- Video; scrolling logo on video display in lobby*
- Social Media; sponsor recognition on Event Center Facebook page*

**\$2200 Heritage**

*Yearly renewable contract for sponsorship*

*Signage (provided by sponsor) to be hung in Event Center(6'x14')*

*Website; logo placement on Event Center Homepage*

*Video; smaller scrolling logo on video display in lobby*

*Social Media; sponsor recognition on Event Center Facebook page.*

**\$1800 Under Grandstands Options**

*Yearly renewable contract for sponsorship*

*Signage (provided by sponsor) to be hung in Event Center under the grandstands; various locations available (banner sizes vary)*

*Website; logo placement on Event Center Homepage*

*Video; smaller scrolling logo on video display in lobby*

*Social Media; sponsor recognition on Event Center Facebook page*

Multiple customizable options are available upon request. There are additional sponsorship inventories that can be discussed on an individual basis. We would be happy to format a sponsorship package that fits your exposure and budget needs. Please feel free to contact us at your convenience. Thank you for your interest.

Montrose County Fairgrounds and Event Center

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