



## Montrose County Event Center Sponsor Deck

The year 2018 brings a phenomenal opportunity for businesses and sponsors to partner with the Montrose County Event Center to promote to their customers in a brand new multi-use facility, unprecedented on the Western Slope of Colorado. With the completion of the 93,000 square foot, 1750 permanent seat indoor arena/event center, it creates endless potential for businesses to capitalize on the attendees of the multitude of events planned for this new facility.

As a Montrose County Event Center Partner, your company will be one of a very exclusive group of businesses that will have the opportunity to create a brand partnership on a year round basis with our diversified lineup of equine and sporting events, concerts, family shows, conferences, trade shows, and other events. Your company will have the ability to creatively establish brand awareness, while positioning your branding messages in the direct path of your target audience. We will partner with you to create complete marketing programs that will focus on activating your brand and driving new revenues.

A sponsor partnership can offer your company an integrated marketing package to enhance the company brand with high-impact visual advertising and visually effective displays to meet your specific marketing agenda. Arena signage, event sponsorships, website, social media, video, print advertising and promotions are a few ways the Event Center can reach any target audience.

### **Benefits:**

- Exposure to a large, diverse, customer base throughout the year
- Enhance brand recognition and loyalty
- Capitalize on image within a new facility/venue
- Showcase community involvement
- Tie your company to the legacy as founding partners

### **Opportunities:**

#### **\$4000 Founder**

- Yearly renewable contract for sponsorship*
- Signage (provided by sponsor) to be hung in Event Center(6'x20') and Friendship Hall(4'x8')*
- Website; logo on homepage*
- Video; scrolling logo on video display in lobby*
- Social Media; sponsor recognition on Event Center Facebook and Instagram feeds*

Opportunities cont.:

**\$3000 Legacy**

*Yearly renewable contract for sponsorship*

*Signage (provided by sponsor) to be hung in Event Center(6'x20')*

*Website; logo on homepage*

*Video; scrolling logo on video display in lobby*

*Social Media; sponsor recognition on Event Center Facebook and Instagram feeds*

**\$2200 Heritage**

*Yearly renewable contract for sponsorship*

*Signage(provided by sponsor) to be hung in Event Center(6'x14')*

*Website; logo on homepage*

*Video; smaller scrolling logo on video display in lobby*

*Social Media; sponsor recognition on Event Center Facebook and Instagram feeds*

**\$1000 Cornerstone**

*Permanent logo display in lobby for the life of the facility*

Multiple customizable options are available upon request. There are additional sponsorship inventories that can be discussed on an individual basis. We would be happy to format a sponsorship package that fits your exposure and budget needs. Please feel free to contact us at your convenience. Thank you for your interest.

Montrose County Fairgrounds and Event Center

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